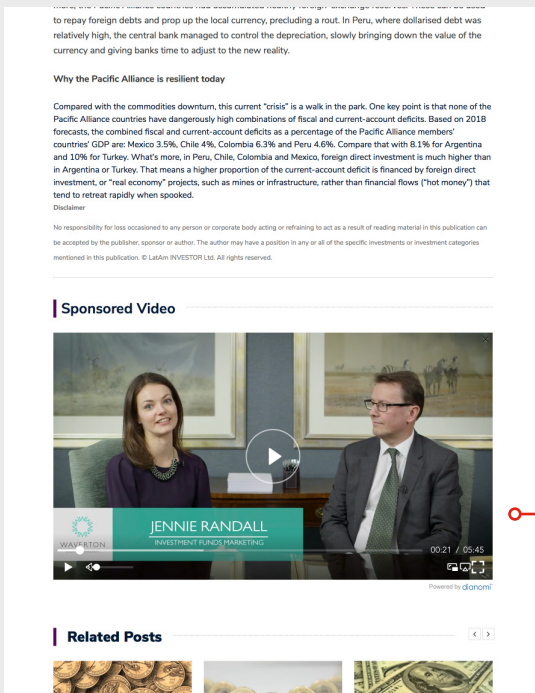


**PUBLISHERS**

**DIANOMI NATIVE VIDEO FOR PUBLISHERS**

Native Advertising just got even more immersive with Dianomi Native Video.

**Quickly scale your native video offering with contextually relevant video content that adds value to the user experience and drives more revenue.**



**ALL IN ONE**

Dianomi™ now offers new outstream video integration for publishers, promoting high quality and contextually relevant sponsored video content.

With our global relationships with the world's top business and finance advertisers, Dianomi now enables publishers to maximise revenue through contextually relevant sponsored video content, increasing page yield with video ad campaigns that command higher CPMs than display.



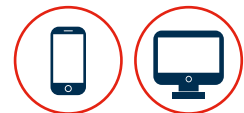
**CONTEXTUALLY RELEVANT**

Dianomi's In-article video ad units run next to contextually relevant business and financial content.



**DRIVES ENGAGEMENT**

Relevancy increases CPMs and drives engagement. A win win for publishers, advertisers and consumers.



**DESKTOP AND MOBILE**

Dianomi's In-article video ad units integrate seamlessly across desktop and mobile applications.