

Advertisers

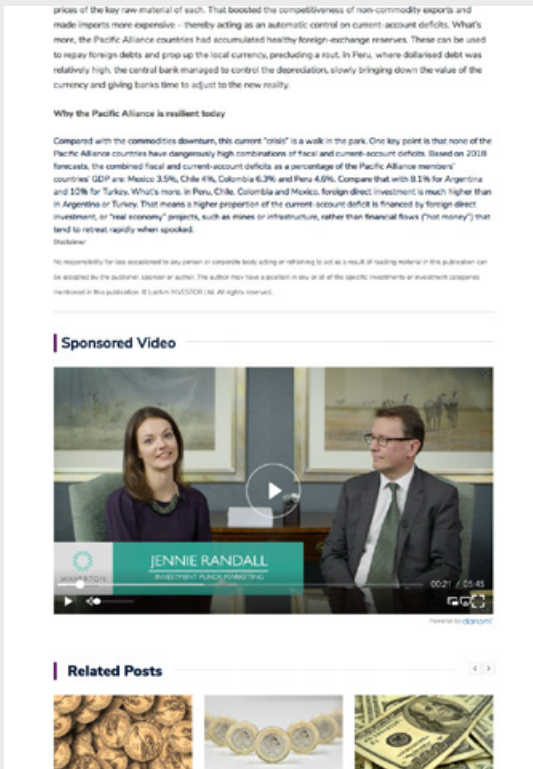
Dianomi Native Video for Advertisers

Your native video content on the top business and finance publisher sites, including:



Advertisers can now target intent-driven business and finance audiences with **immersive video content**

Dianomi's Native Video



Relevant

Video ads run with contextually relevant content



Premium

Dianomi works with only the top financial and business publishers

Specifications

Dianomi Native Video Specifications

Dianomi's In-article video ad units integrate seamlessly across desktop and mobile applications. Videos play when in-view and scrolled over by user and advertisers can add an additional layer of targeting with first and third party data.



Video file of up to 45 seconds
**15 seconds recommended*



Video plays when in-view and scrolled over by user



Advertisers are able to layer 1st and 3rd party data



Reporting available for impressions, start/end, clicks and average play time



vCPM pricing

